







Quid Pro Mercer

How the megadonors have leveraged their political spending into profits for their data firm

Candidate	Candidacy/PAC	Mercer backing	Paid Cambridge
 Thom Tillis	2014 Republican US Senate candidate in North Carolina	\$5,200	\$130,000
 Tom Cotton	2014 Republican US Senate candidate in Arkansas	\$5,200	\$20,000
 Art Robinson	2014 Republican House candidate in Oregon	\$7,800	\$20,000
 John Bolton Super-PAC	Super-PAC that supported Tillis and Cotton	\$5 million	\$1.2 million
 Ted Cruz	2016 presidential campaign	\$13.5 million	\$133,000 (Cruz super-PAC Jobs, Freedom, and Security) \$217,000 (Mercer-funded Cruz super-PAC Make America Number 1) \$5.8 million (Cruz for President)
 Donald Trump	2016 presidential campaign	\$2.5 million	\$1.3 million (Mercer-funded super-PAC Make America Number 1) \$5.9 million (Trump for President)